

# Ladies Lifestyle Expo

Presented by:



Here is your opportunity to introduce your business to the rising professional women. From business owners to part-time employees, doctors to receptionists, homemakers to home sellers, educators to new graduates.... The spectrum of potential customers is wide open. In 2010 over 600 people came through the doors.

Join us **April 24, 2012**, from 5:00 p.m. to 9:00 p.m. at the Smith Center.

Choose from....

8 foot booth without electric.....

\$70.00

8 foot booth with electric.....

\$75.00

All booths are separated by curtains, you must provide your own table cloth.



*Over 600 people came through the doors in 2010.*

# Ladies Lifestyle Expo 2012

Presented by: Vigil Trust & Financial Advocacy, Marshfield Clinic,  
Hair & Fashion Show: Thelma's & Waver's Full Service Salon  
Stage Sponsor: Courtside Furniture

Tips and Tricks for Yourself, Home and Life

Tuesday, April 24, 2012

5:00 - 9:00 p.m.

Hair & Fashion Show: 7:00 p.m.

Vendor/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Electricity: Yes No Table: Yes No Chairs: \_\_\_\_\_

Number of spaces reserving: \_\_\_\_\_

Payment enclosed: \_\_\_\_\_

Type of product: \_\_\_\_\_

Grand prize donation: Name of donation: \_\_\_\_\_

Two of the five grand prizes we will be giving away is a "goodie" basket donated by the vendors.  
Please give your donation to Dawn prior to the show starting. Thank you.

Send registration form and payment to:

Merrill Park and Recreation Department  
Ladies Lifestyle Expo  
1100 Marc Drive  
Merrill, WI 54452

# Ladies Lifestyle Expo

## Booth/Show Information

- Date: April 24, 2012 from 5:00 - 9:00 p.m.
- Each booth will be separated by curtains - you must provide your own table cloth.
- Cost of booth is \$70.00 without electric, \$75.00 with electric.
- Doors open at 5:00 p.m. - expo ends at 9:00 p.m. Do not take booth down until the end of expo.
- Hair and fashion show 7:00 - 8:00 p.m.
- Food and drinks available throughout the evening.
- Vendors can participate in the booth give away - prizes can be given away after the hair and fashion show at your booth.
- Booth must be kept clean at all times
- Set up will be Monday 7:30 a.m. to 4:00 p.m. and on Tuesday morning 7:30 to 2:00 p.m.. Your booth must be set up by 2:00 p.m. on Tuesday. If you need to make special arrangements for set up call Dawn at 536-7313.
- Each vendor will receive a complementary soup/sandwich meal provided by Merrill Youth Hockey. You can pick up your food voucher from Dawn in the office the day of the show. **Only 1 coupon per booth.**
- Advertising for show: Foto News, Merrill Courier, Fox 55, Merrill Park and Recreation Website, 730 AM, Z104, Wausau Daily Herald, Tomahawk Paper, Channel 9 website, Channel 7 website, City Pages, Big Cheese Radio Station and by posters and bag flyers.
- There will be 5 grand prizes this year. We will be announcing the winners at the end of the show.

# Ladies Lifestyle Expo

Advertising Special

County Courier - Center Spread full color ads

*I hope everyone takes advantage of this GREAT deal that the Merrill Courier is offering to us. (example ads from 2010 expo)*



2 X 4 ad - full color - center spread - \$80.00



2 X 2 ad (Business card)  
full color  
center spread - \$40.00

\*\*Larger sizes available upon request.  
\*\*For the 2 X 2 business card ads please enclose your business card if that is what you want your ad to read.  
\*\*Any questions about advertising please contact Jennifer at [jenniferg@dwave.net](mailto:jenniferg@dwave.net) or The Merrill Courier or 715-536-5843

Ad details:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone # \_\_\_\_\_

Ad size: \_\_\_\_\_ Cost: \_\_\_\_\_

Please include check and ad information: Mail to: Smith Center: 1100 Marc Drive, Merrill, WI 54452